

Telluride Photo Festival

SEPTEMBER 20-26, 2010



© Doug Berry



© Tom Till



© Gordon Wiltsie



© Robert Glenn Ketchum

Sponsorship Opportunities 2010-2011



© Tom Till

f/64 Title Sponsor \$30,000

ONLY ONE Title Sponsorship is available

Festival Collateral

- Logo on pre-festival ticket mailer/PDF Download
- Title logo on festival program cover
- Title logo on the sponsors' page of the festival program
- Logo on festival pass lanyard and tickets
- Inside front cover ad in the festival program

Advertising

- Title logo on all press releases
- Title logo magazine ads
- Title logo newspaper ads
- Title logo TV advertising
- Title logo and/or mention on all cooperative advertising

Web Site

- Title logo in conjunction with the festival's logo on the header of the site
- Title logo on the top of the sponsors' page
- Hot linked logo on the bottom of all of the web site's pages
- Title logo on all emails
- Title logo on all social media pages as well as sponsor mention on posts and tweets (facebook, Blog, Twitter, flickr, etc.)

Seminars, Symposiums, Parties, and Slide Presentations

- Signage at all events
- Logo shown before the start of the slide show

Direct Participation

- 4 Booth spaces at the exhibit area at The Peaks Resort
- 4 VIP passes (full-access, reserved seating)
- 4 Invitations to the Photographer's Dinner
- Lodging: 2 rooms at The Peak's Resort & Golden Door Spa



© Doug Berry



f/32 Presenting Sponsor **\$20,000**

Festival Collateral

- Logo on pre-festival ticket mailer/PDF Download
- Logo on the sponsors' page of the festival program
- Full-page ad in the festival program

Advertising

- Logo on all press releases
- Logo magazine ads
- Logo newspaper ads
- Logo TV advertising

Web Site

- Logo on the top of the sponsors' page
- Hot linked logo on the bottom of all of the web site's pages
- Logo on all emails
- Logo on all social media

Seminars, Symposiums, Parties, and Slide Presentations

- Signage at all events
- Logo shown before the start of the slide show

Direct Participation

- 2 Booth spaces at the exhibit area at The Peaks Resort
- 4 Patron passes (full-access, reserved seating)
- 4 Invitations to the Photographer's Dinner
- Lodging: 1 room at The Peak's Resort & Golden Door Spa



© Jack Dykinga

f/16 Featured Sponsor **\$10,000**

Festival Collateral

- Logo on pre-festival ticket mailer/PDF Download
- Logo on the sponsors' page of the festival program
- Half-page ad in the festival program

Advertising

- Logo on all press releases
- Logo magazine ads
- Logo newspaper ads
- Logo TV advertising

Web Site

- Logo on the sponsors' page
- Hot linked logo on the bottom of all of the web site's pages

- Logo shown before the start of the slide show

Seminars, Symposiums, Parties, and Slide Presentations

- Logo shown before the start of the slide show

Direct Participation

- 1 Booth space at the exhibit area at The Peaks Resort
- 2 Patron passes

f/8 Premier Sponsor \$5,000

Festival Collateral

- Acknowledgment on pre-festival ticket mailer/PDF Download
- Logo on the sponsors' page of the festival program
- Quarter-page ad in the festival program

Web Site

- Logo on the sponsors' page

Seminars, Symposiums, Parties, and Slide Presentations

- Logo shown before the start of the slide show

Direct Participation

- 1 Booth space at the exhibit area at The Peaks Resort
- 2 Standard passes

f/4 Sponsor \$1,000

Festival Collateral

- Logo on the sponsors' page of the festival program
- Eighth-page ad in the festival program

Web Site

- Logo on the sponsors' page

Seminars, Symposiums, Parties, and Slide Presentations

- Logo shown before the start of the slide show

Direct Participation

- 1 Standard pass

Ad space in the program: \$1000 full page, \$600 half page, \$360 quarter page, \$220 eighth page.



© Tom Till

© Gordon Wiltsie